



अतुल्य! भारत
Incredible India

Dekho Apna Desh

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF FEBRUARY 2021

EBSB OUTDOOR BRANDING AT JABALPUR AIRPORT

Sr. No	Activities by India Tourism Mumbai	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
03	EBSB Outdoor branding at Jabalpur Airport	February 2021	EBSB outdoor branding at Jabalpur Airport for one month.	India Tourism Mumbai has been undertaken EBSB outdoor branding at Jabalpur Airport, Madhya Pradesh for one month. Specially designed EBSB creative highlighting Loktak Lake, Manipur & Dzongu Valley Nagaland and Orchha Fort complex Madhya Pradesh were promoted through this advertisement as MP, Manipur & Nagaland are paired state under EBSB initiative.	Madhya Pradesh, Manipur & Nagaland	Current passenger traffic 20K per month (As indicated by company)	

अतुल्य!भारत

Incredible!India



Dekho Apna Desh



एक भारत श्रेष्ठ भारत - मणिपुर, नागालैंड एवं मध्य प्रदेश की अद्वितीय विविधताओं का उत्सव



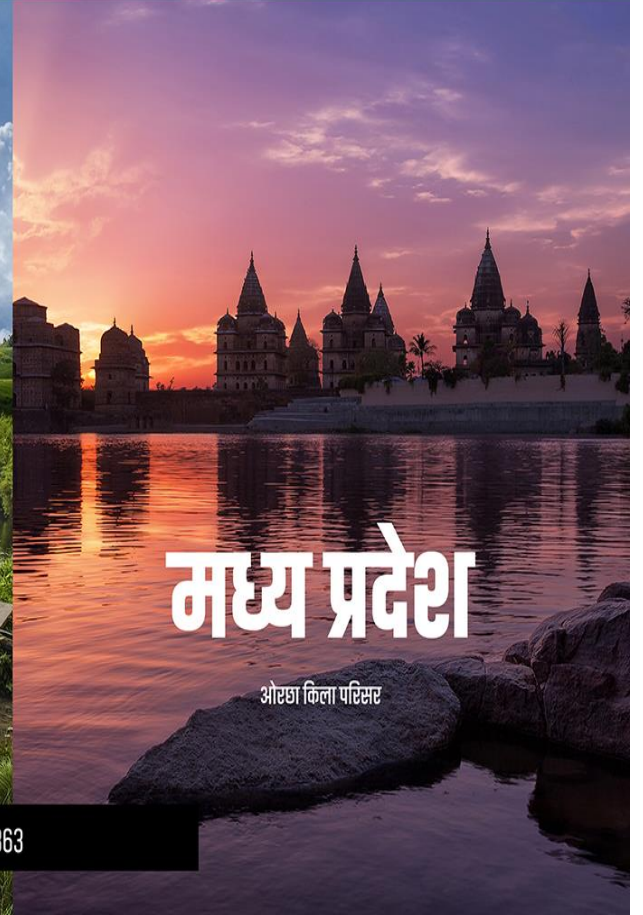
मणिपुर

लोकतक झील



नागालैंड

दजुको घाटी



मध्य प्रदेश

ओरछा किला परिसर

भारतीय पर्यटन मुंबई • www.incredibleindia.org • टोल फ्री नंबर 1800 11 1363

